

Writing an Attention Grabber

Four Ideas to Hook Your Reader's Attention

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If you start your
Essay or **Paragraph**
with something that grabs attention,
your reader will want to read more.

So how can you write an
attention grabber
that hooks your readers so they want to
keep reading?

Here are four ways of writing an
attention grabber:

1. Surprise the reader
2. Ask a question
3. Use a quotation
4. Use descriptive words

Surprise the Reader

- Start with an **unknown**, interesting fact
- Start with something expected, but give it an **unexpected** twist
- Say something that seems to **contradict** what people know
- Mention something **strange** about your topic

Ask a Question

- Ask something that makes the reader think.

Example: Isn't it interesting, how different we all are?

- Ask something that needs an answer, so the reader wants to find out what it is.

Example: Why do air molecules make the sky blue instead of green or yellow?

Use a Quotation

A quotation interests the reader because of what it says, or because of who said it. Or both!

- Use either a **wise** or **funny** quotation
- Use a quotation that **relates** to your topic
- Be sure to mention the **source** of the quotation **Example:** "George Washington once said that..."

Use Descriptive Words

Make the reader **see the scene** or feel like a part of it.

- Words that relate to the **five senses** (sight, hearing, touch, taste, and smell)
- Words that **show how** something is happening or what its qualities are (adverbs and adjectives)
- Figurative words that create **vivid imagery** (simile or metaphor, hyperbole or personification)

The end.

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